INFRAGISTICS

Case Study: TEG Analytics

TEG Analytics credits win of Fortune 500 account to visual appeal and functionality of Infragistics UI controls

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Arvind Nagpal Founder, TEG Analytics

The Client

Gaining immediate access to actionable intelligence is critical for businesses to stay ahead in their market. TEG Analytics, a 4th generation analytics consulting firm, helps businesses make transformational improvements by providing business intelligence solutions so that their clients can spend more time focusing on key decision making, rather than sorting out the complexities of data visualization. TEG Analytics offers hassle free platforms that allow users to analyze complex trends, identify patterns, and make comparisons between different business choices, enabling them to make intelligent decisions in sales, merchandizing, and retail operations.

The Challenge

TEG Analytics was approached by a Fortune 500 company in the Consumer Packaged Goods industry to develop a comprehensive, interactive data dashboard that could enable a single-window analysis of all their key performance metrics across all of their digital media vehicles. Their requirements for the product included an intuitive, user-friendly, aesthetically pleasing interface that could allow business users to bring their data to life, and slice and dice the data needed to answer business questions on the fly. TEG Analytics' 2nd generation tool for dashboard creation was unable to meet the specifications required by the client, particularly on the need for a visually appealing user interface. To win their client's business, TEG Analytics needed to give their tool a makeover. "We believe data repositories hold many stories about the business. Infragistics helped us bring those stories alive from our clients' data" Arvind Nagpal Founder, TEG Analytics.

The Solution

In order to meet the visual and functional requirements of their Fortune 500 client, TEG Analytics chose Infragistics' Ultimate to provide the following elements:

- Stock Dashboard Template
- Silverlight Data Grid
- Silverlight Pie Chart
- XAM Bullet Graph

" These tools had unique capabilities that allowed the user to zoom in to achieve further granularity of their data, drill down to various data levels in a visually interactive way, and conduct analysis without significant delays in loading the different perspectives of the data. "
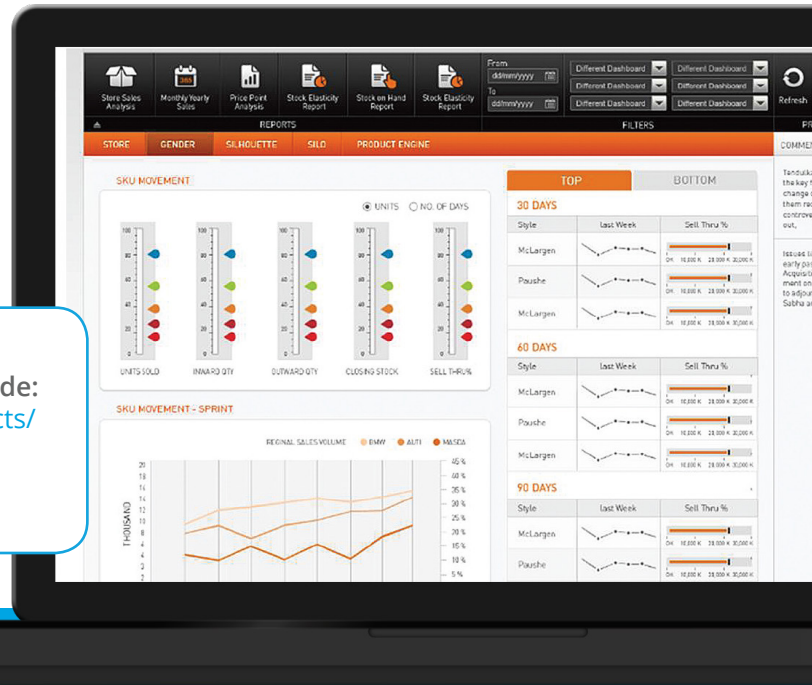
Katayose Naoki, Corporation Administrative HQ, Manager at TDK Lambda

The Client's Benefit

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Learn more about the services we provide:
http://d3.infragistics.com/ourwork/projects/

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About Infragistics

A worldwide leader in User Experience and User Interface, more than a million developers trust Infragistics for enterprise-ready toolsets for Web, desktop and mobile applications. The company also provides design tools for rapid, interactive prototyping. Fortune 500 companies increasingly rely on Infragistics apps, including SharePlus, the universal mobile interface for SharePoint, and ReportPlus, the first self-service dashboard and reporting app, to enhance productivity of business users on the go. Along with leading-edge software, Infragistics offers expert user experience services and support. Visit us online at www.infragistics.com and follow us on Twitter, Facebook, Linkedin and Youtube.